

Nov. 2 to 5, 2016

## Marubeni Nisshin Feed Co., Ltd. joined China Fisheries & Seafood Expo

From Nov. 2 to 5, 2016, China Fisheries & Seafood Expo was held in Qingdao, China. About 1,350 companies from 26 countries (44 regions) joined the Expo. It is the largest expo in Asia and 2nd largest in the world regarding marine products.

To promote the sales of our aqua feed 'OTOHIME', which is exported to China, we joined the Expo for the first time cooperating with our local distributor. We explained our feed's sales point using promotion video, brochures etc.

Promotion goods, such as mobile phone stand, badge, mobile phone charger with 'OTOHIME' logo, also played an effective part to increase 'OTOHIME's publicity,

We keep merchandising our feed especially in Asia by joining various exhibitions and other activities.



**日清丸紅飼料株式会社**

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